






ALESHA RANDOLPH

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SOFTWARE KNOWLEDGE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- GSuite
- Microsoft Office

WEB DEVELOPMENT KNOWLEDGE

- HTML 5
- CSS3
- Javascript/jQuery
- WordPress

OBJECTIVE

Passionate and dedicated visual designer with nearly 20 years of graphic design & front-end development experience ready for the next chapter in her creative professional journey, making ideas happen from concept to completion.

EXPERIENCE

Vox Media, Inc - Senior Designer

February 2016 - January 2023

Designed premium digital advertisements for Vox Media brand websites such as Vox, New York Magazine, SB Nation, The Cut, Polygon, The Dodo, etc. Made ad and web page mocks used in RFPs that contributed to several high-value advertising sales. Ideated and executed designs for multiple client projects a day within tight turnaround times while closely collaborating with engineers and prominent stakeholders.

Led knowledge sharing sessions to onboard new designers and refresh current teammates on workflow optimization, design processes, and cross-team communication through presentation design and delivery.

The Gigawatt Group - UX/UI Designer & Developer

May 2014 - September 2015

Designed the digital layout and developed the programming code for client websites in collaboration with the brand strategists, producer and design teams to meet branding and business requirements. Tested the websites and addressed any technical issues before uploading them to the webserver and registering them with different search engines.

Tagg Magazine - Magazine Layout Editor & Graphic Designer

May 2015 - Present

Designed and laid out each bi-monthly issue of the magazine for Washington, DC and Rehoboth Beach, DE with an innovated user-centered design approach to cater to the magazine's demographic. Often designing adverts to be included in the print and online publications of the magazine for organizations that advertise with them.

FASTSIGNS of DC - Creative Director

June 2012 - September 2013

Supervised and inspired the creative team while managing multiple design projects. Worked with the sales team, production team, and installation crew to come up with the best solutions from concept through completion. Helped to maintain top 10 position in the east coast for sales and production rates.

EDUCATION

Westwood College Bachelors of Science - Visual Communications, 2010

Westwood College Associates of Arts & Science - Graphic Design, 2008

North Carolina A & T State University - Visual Communications, 2003-05

References available upon request.